

CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 02/06/01
AGENDA ITEM 7
WORK SESSION ITEM _____

TO: Mayor and City Council
FROM: City Manager
SUBJECT: Request for Appropriation of Funds for the City of Hayward's 125th Birthday Celebration, March 31, 2001

RECOMMENDATION:

It is recommended that the City Council adopt the attached resolution appropriating \$30,000 to commemorate the City's 125th Birthday.

BACKGROUND:

On September 26, 2000, the Hayward City Council established the 125th Birthday Ad Hoc Committee (Committee). The charge of the Committee was to plan and implement, with the support of City Staff, a community celebration in honor of the City's 125th Birthday.

Since October 10, 2000, the Committee members, together with representatives of the Hayward Area Recreation District, the Hayward Unified School District, and City Staff have met on the first and third Wednesday of each month. During this period, activities and programs for the daylong event have been planned.

An open invitation to attend the 125th Birthday Party will be extended to all Hayward residents. The event will be entirely hosted and will be held at Centennial Hall on Saturday, March 31, 2001 from 11:00 a.m. - 4:00 p.m.

Activities and programs have been planned for each room in Centennial Hall. The Hayward Area Historical Society will provide special historical exhibits and a Chautauqua in rooms one and two; the Hayward Unified School District has agreed to provide student art and story hour in room three; free hot dogs and hamburgers will be provided in room four. In room six, the Hayward Area Recreation District personnel will provide amusements and games. Room seven will serve as a staging area for entertainers, while room eight will serve as the first aid station and check-in location for volunteers. The Main Hall will be divided. Side A will house display booths of service clubs and non-profit organizations and Side B is the staging area for live musical performances that will take place throughout the day. A formal program is also being developed that will include participation by invited dignitaries and will culminate in the cutting of the birthday cake, which will be positioned as a focal point in the Main Hall.

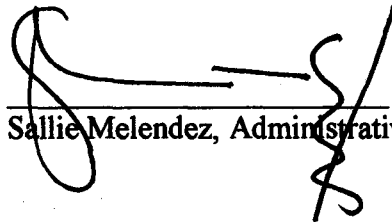
A variety of articles and a large advertising insert in the Daily Review will provide readers with a schedule of activities and events for the day. In addition, information about the event is posted on the City's website.

In addition to formulating plans, programs, and activities for the celebration, the Committee has, with assistance from City Staff, developed an estimated budget in the amount of \$30,000 to provide for expenses as follows:

Advertising/Printing	\$ 5,800
Banner, Decorations, Community Calendar	\$ 1,750
Food and Beverage (Hosted)	\$ 9,500
Entertainment	\$ 4,000
Equipment Rentals	\$ 2,000
Exhibits	\$ 2,450
Supplies/Miscellaneous	\$ 1,500
Souvenirs	<u>\$ 3,000</u>
Grand Total	\$30,000

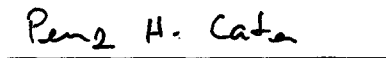
In order to proceed with the planning process, the members of the 125th Birthday Ad Hoc are requesting that the Council appropriate \$30,000 for the purposes discussed above.

Prepared by:



Sallie Melendez, Administrative Analyst

Recommended by:



Perry H. Carter, Director
Department of Finance and Internal Services

Approved:



Jesús Armas
City Manager

DRAFT

HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

**RESOLUTION AUTHORIZING APPROPRIATION
OF FUNDS FOR THE CITY OF HAYWARD'S
125TH BIRTHDAY CELEBRATION, MARCH 31, 2001**

WHEREAS, on September 26, 2000, the City Council established the 125th Birthday Ad Hoc Committee (the "Committee") to plan and implement a community celebration commemorating the City of Hayward's 125th Birthday; and

WHEREAS, the Committee has developed a budget in the amount of \$30,000 to provide for the expenses related to the event.

NOW THEREFORE BE IT RESOLVED by the City Council of the City of Hayward that \$30,000 be appropriated from the General Fund undesignated fund balance for costs related to the community celebration commemorating the City of Hayward's 125th Birthday.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2001

ADOPTED BY THE FOLLOWING VOTE:

AYES:


NOES:

ABSTAIN:

ABSENT:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:



City Attorney of the City of Hayward